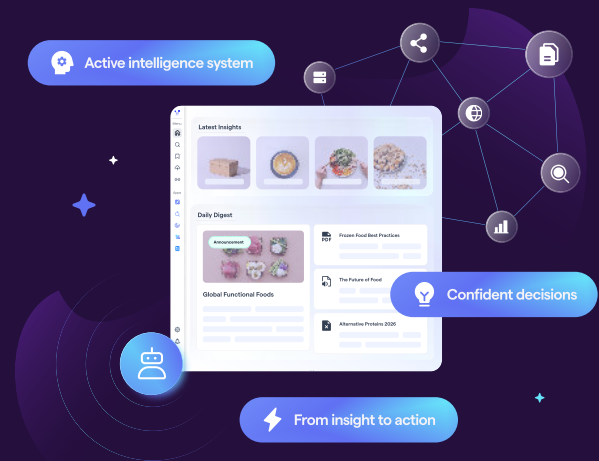


You don't need another tool. You need an intelligence system.

Generic LLMs don't understand your market. Point solutions create more silos. Only DeepSights delivers a complete active intelligence system that continuously connects your knowledge, uncovers what matters, and drives action across your entire organization.



A new paradigm

From static repository to active intelligence

Until now, most enterprise knowledge systems have been passive. Intelligence sits in databases and decks, waiting for someone to extract it. That's a slow road to insight and an even slower road to action.

DeepSights is the only end-to-end platform that helps you anticipate market change

Always-on AI agents continuously connect, analyse, detect, and activate insight across your organization. It never stops. The gap between discovering an insight and acting on it collapses.

Built for Impact: Measurable Business Outcomes

Independent research confirms the impact of active intelligence on the organizations that adopt it.

97% faster insights discovery	>50% innovation acceleration	100K+ business users daily	100+ global enterprise brands
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Based on Forrester Total Economic Impact study and Market Logic customer data.

Five solutions. One active intelligence system.

- ✓ Adopt solutions independently — expand into a unified intelligence system
- ✓ Cover discovery, monitoring, innovation, and research in one platform
- ✓ Combine solutions to unlock greater impact across teams
- ✓ Powered by a shared foundation for trusted, scalable intelligence

DeepSights Explore

Discover trusted insights instantly across internal research, syndicated sources, and news.

DeepSights Personas

Test ideas and concepts with AI-powered virtual consumers built from your research.

DeepSights Research

Manage the full research lifecycle while ensuring transparency, compliance, and knowledge reuse.

DeepSights Radar

Continuously monitor markets to detect emerging developments and early warning signals.

DeepSights Innovate

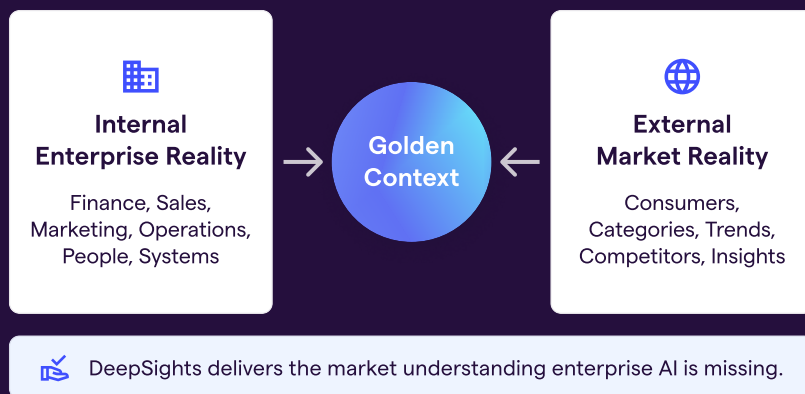
Discover whitespace opportunities and accelerate concept development with AI agents.



One intelligence layer connecting your business to your market

Most enterprise AI assistants focus on internal knowledge, processes, and performance data. DeepSights adds the external market intelligence needed to understand consumers, competitors, trends, and opportunities.

By connecting both dimensions, DeepSights creates the context organizations need to make faster, more confident decisions across GTM, Product, Innovation, Marketing and Corporate Strategy.



Built for insight. Not adapted to it.

Unlike general-purpose AI, DeepSights is built for insight work where trust, context, and accuracy matter most.

Built for insights, not generic AI Purpose-built for market and consumer insights, delivering more relevant answers through market, category, and decision context.	Deep evidence analysis you can trust Evaluates relevance, authority, and conflicting evidence to reduce hallucinations and ground answers in trusted sources.	Unmatched breadth of integrations & sources Connects internal research, syndicated content, news, structured data, and enterprise systems through extensible integrations, APIs & MCPs.	Agent-powered intelligence at scale AI agents continuously discover, analyze, and surface intelligence to keep knowledge current and decision-ready.
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One place for trusted active intelligence

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Purpose-built agentic framework

DeepSights goes beyond question-answering. It deploys specialized agents that:

- Discover emerging developments
- Track evolving topics
- Detect meaningful change
- Orchestrate workflows
- Evaluate structured data
- Surface white space opportunities

Agents work alongside experts — combining artificial and human intelligence into a collaborative system.

Connected to your insights ecosystem

DeepSights sits at the center of your insights ecosystem. Connect out of the box to your data, tools, partners, and workflows.

- Enterprise data systems
- Syndicated sources
- Partner ecosystem
- Workplace integrations
- APIs and MCP support

Secure. Governed. Enterprise-ready.

DeepSights ensures consistent governance and control across all deployments.

- Enterprise SSO authentication
- Granular user & group access control
- ISO-certified security for document upload, routing, and platform operations
- Usage analytics & adoption monitoring
- Configurable tenant setup

See active intelligence in action

Contact us

Visit deepsights.ai

